



SOLARAID FUNDRAISING KIT



Thanks so much for deciding to fundraise for SolarAid!

We really value your support. Here's your trusty Fundraising Kit full of information and tips to help you successfully raise funds and enjoy doing it!

Please get in touch with any questions and updates on your fundraising, we would love to hear from you.

Many thanks for supporting our work, good luck and have fun!

Together, we can End the Darkness



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ABOUT SOLARAID

We are an international charity providing access to solar lights in Malawi and Zambia to help catalyse solar markets with renewable light.

Nearly 600 million people are having their days cut short living without electricity in sub-Saharan Africa. A small invention like a solar light can change that.

Our mission is to light up every home, school and clinic in Africa by 2030, using safe, clean, solar power.



OUR IMPACT

2.1 million lights distributed worldwide.

11 million people in sub-Saharan Africa reached by clean, safe, affordable light.

2.2 million tonnes of CO₂ emissions averted from the atmosphere.

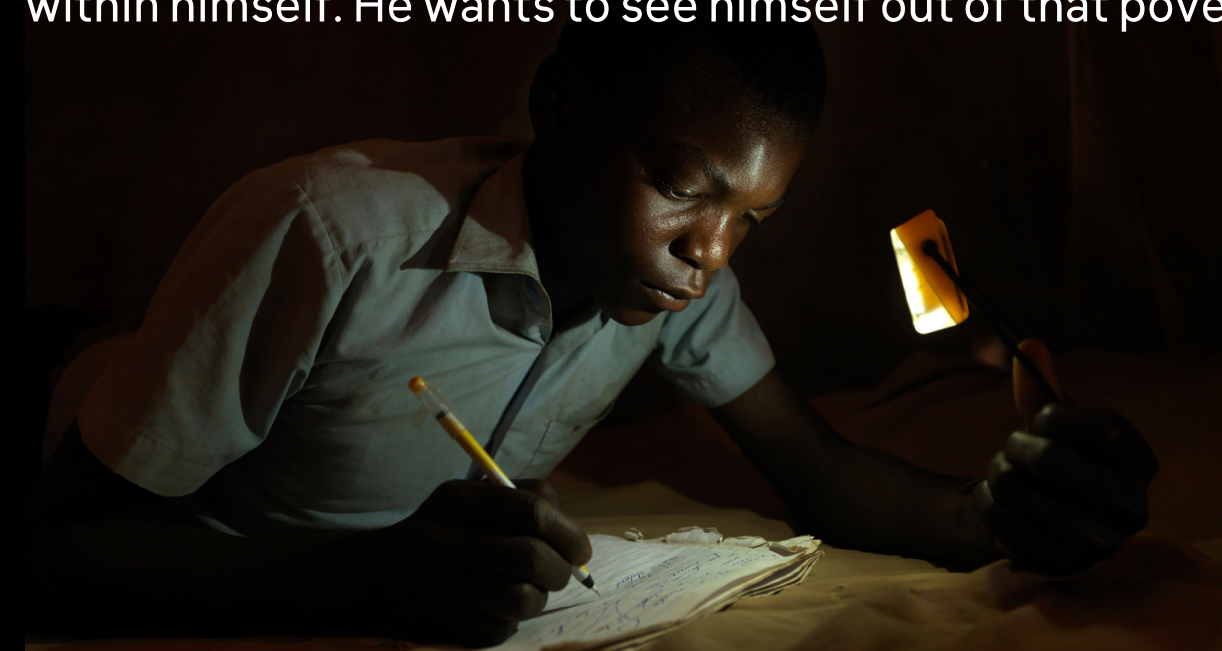
SOLAR STORIES

DEREK DREAMS OF BECOMING A TEACHER

Derrick studies at Nyakantingi primary school in Zambia. When the sun sets, there is nothing left to do but to go to sleep, as the village, lacking electricity, becomes pitch black.

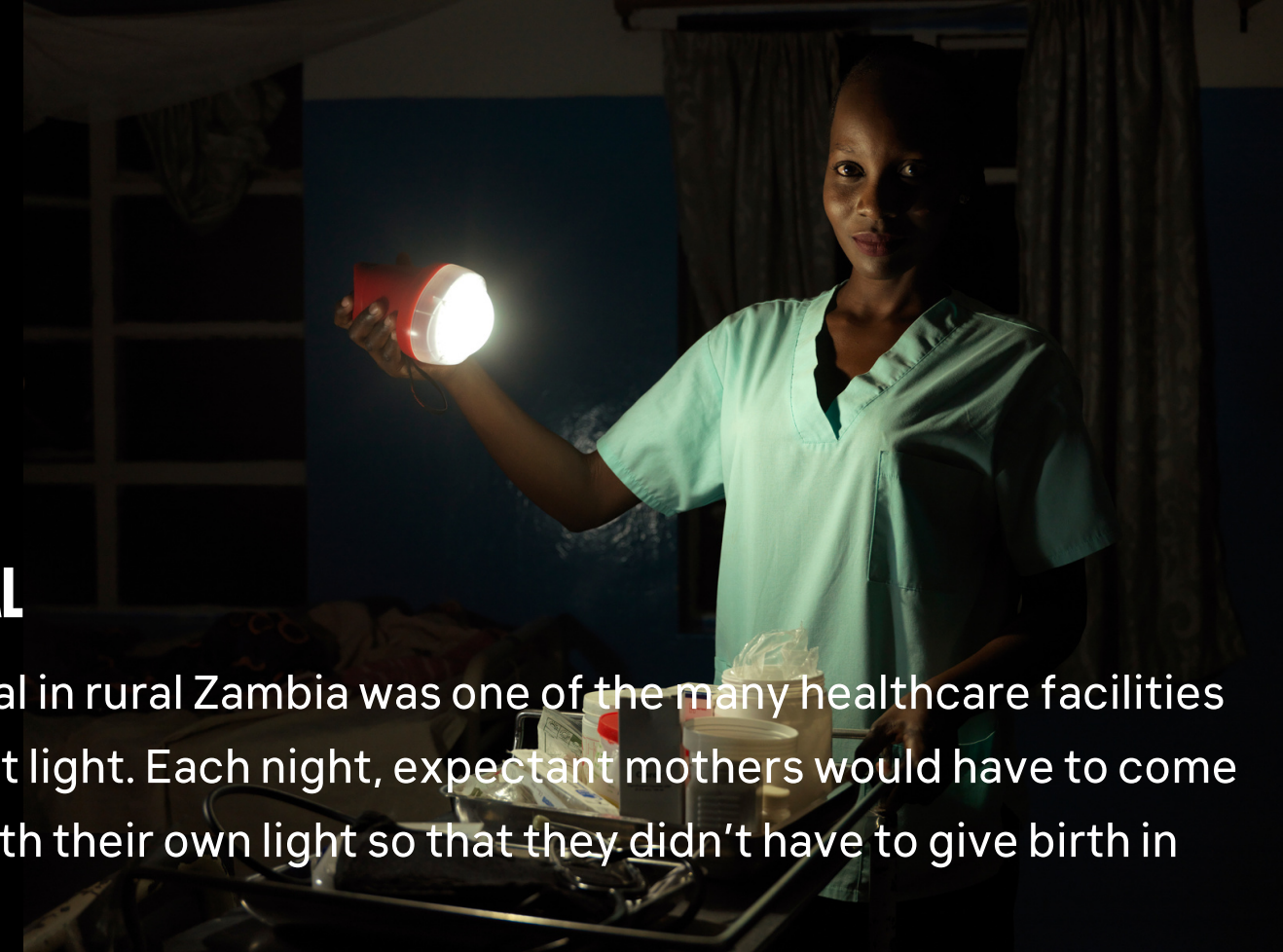
In 2019, a Light Library was introduced at Derrick's school. It allows students to borrow a light, so that they can study after the sun has set. Derrick is one of the students that has been borrowing a solar light to take home in the evenings.

Since borrowing light, Derrick's studies have transformed. His teacher Ms. Michelo says, "He has turned out to be the best reader in the school. He wasn't like that before. He has the motivation within himself. He wants to see himself out of that poverty."



ST LUKE'S HOSPITAL

St. Luke's Hospital in rural Zambia was one of the many healthcare facilities operating without light. Each night, expectant mothers would have to come to the hospital with their own light so that they didn't have to give birth in the pitch black.



Now, St. Luke's hospital uses solar light, and healthcare has changed. Sister Martha says, "Before there was darkness. There is light now. The sun shines for us, for the people, for everybody."

£96 pays for the distribution of 24 solar lights, creating 24,100 extra hours of study time for children at night.

£272 pays for the distribution of 68 solar lights, helping the environment by averting 72.2 tonnes of CO2 emissions.

£412 pays for the distribution of 103 solar lights, allowing 270 people to live healthier lives.

FUNDRAISING IDEAS

Whether you want to take on a marathon, hold a bake sale, dive out of a plane or organise a dress up day, there are endless ways to raise funds for SolarAid.

SOLAR SPORTS

Try out a run, hold a marathon football competition or organise a yoga session to salute the sun.

SOLAR SESSION

Share your talents by holding a music event, organise a quiz night or host a dinner.

BIRTHDAY FUNDRAISING

We all like to blow candles out on our birthday, you could turn these candles into solar lights! Donate your birthday to help us End the Darkness.

NIGHT WITHOUT LIGHT

SolarAid is challenging everyone to switch off the lights and gadgets they use on a daily basis to experience what it might be like to live without electricity. This could be for a night, or an entire week - that's the challenge! Find out more [here](#).



SOLAR CHAMPIONS

Meet some of our amazing supporters.



ELLA

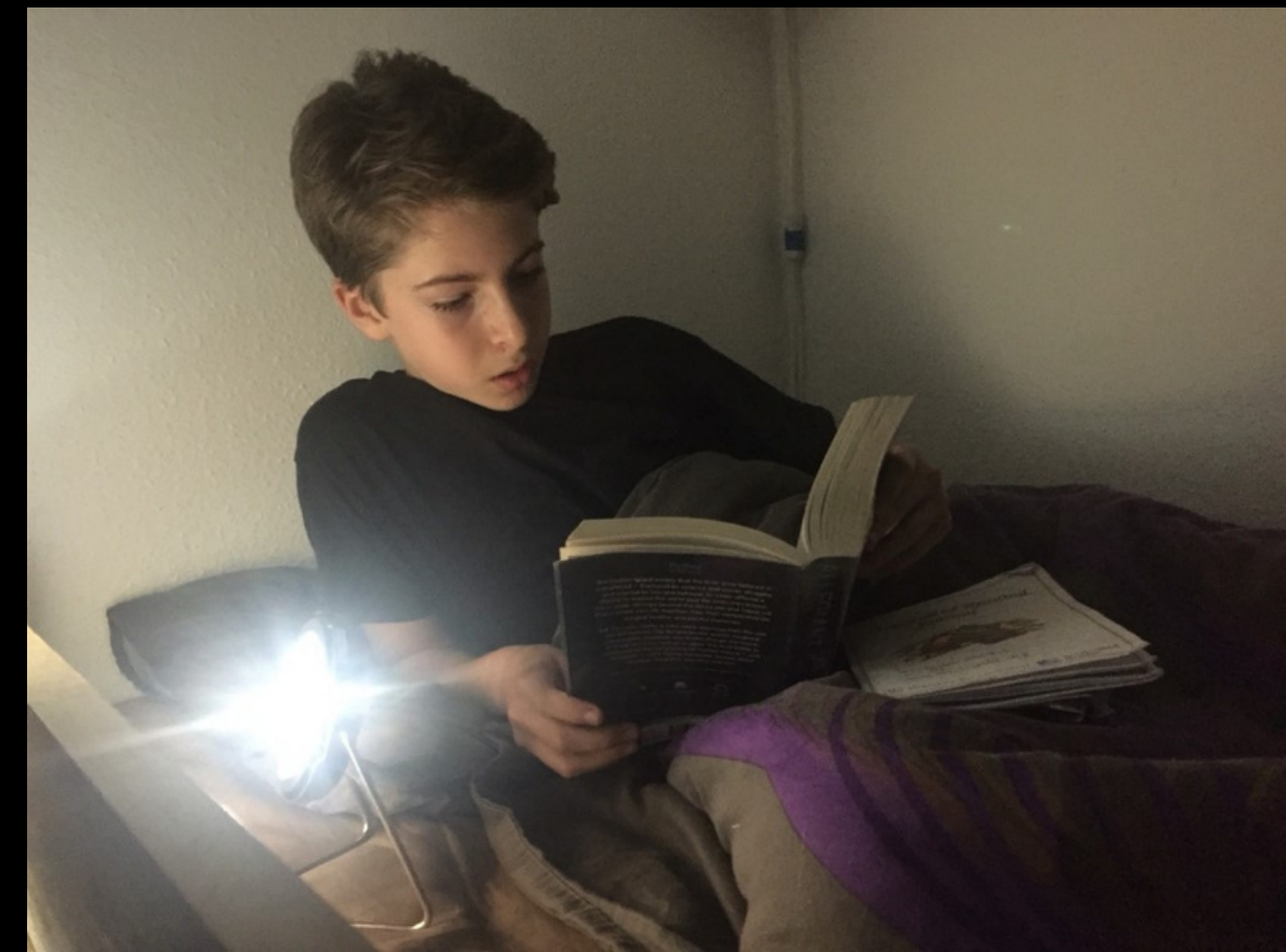
Ella Collins ran the entire length of the Thames Path – covering a distance of almost 300km!

In her own words, Ella said, “I didn’t want to run all that way for a cause that I didn’t 1000% believe was legit. [...] There are a lot of charities that do a lot of good out there but some, like SolarAid, are real unsung heroes.”

ETHAN

Ethan went without light and gadgets for 5 days to raise funds and awareness for SolarAid!

He said, “I know how lucky my family is to have access to safe light by flicking a switch, and how access to light is one of the keys to escaping poverty. I want the same thing for all families.”



HOW TO DONATE

There are a number of different ways you can donate what you have raised to SolarAid.

ONLINE FUNDRAISING PAGE

Set up a [JustGiving](#) page, all funds will be directly donated to us.

CHEQUE

Make any cheques payable to 'SolarAid' and send to our address below.

ONLINE

Donate securely at solar-aid.org/donate.

BANK TRANSFER

Co-operative Bank

Sort code: 08-92-99

Account number: 65198643

OUR CONTACT DETAILS

Address: SolarAid, Creative Works, First Floor, 7
Blackhorse Lane, London E17 6DS

Website: solar-aid.org

Charity no: 1115960

ANY QUESTIONS?

Email: info@solar-aid.org

Phone: +44 (0)20 7278 0400



PROMOTE YOUR FUNDRAISING

To really make your fundraising a success, it's a great idea to promote your efforts to as many people as possible. Tell friends and family, advertise at school, work or on local notice boards in your community.

Social media is a great way to spread the word. We want to help too, so make sure you mention us in your posts!

You can find us on Facebook, Twitter and Instagram as [@SolarAid](#).

On the following pages you will find some useful resources to help you fundraise.



**NO HOME
NO SCHOOL
NO CLINIC
LEFT IN THE DARK**



Together, we can End the Darkness
www.solar-aid.org



SolarAid donation form



This form provides three different ways to make a donation:

Make a one-off donation | Increase an existing Direct Debit | Set up a new Direct Debit

Thanks for supporting our work.

☐ To help us save money and reduce paper usage, please tick this box if you do not require an acknowledgement that we have received your gift.

Stay in touch

We would love to keep you updated about SolarAid's work. You can change your mind and unsubscribe at any time, just email info@solar-aid.org.

Please tell us how you would like to hear from us: ☐ Email ☐ Phone ☐ Post

Make a one-off donation

You can make a one-off donation online by visiting solar-aid.org/donate. If you would prefer to send your donation by post, please fill in this form and return to: SolarAid, Creative Works, First Floor, 7 Blackhorse Lane, London E17 6DS.

Your name
Address
Postcode
Phone
Email

- ☐ I would like to make a gift of £ _____
- ☐ £40 pays for the distribution of 10 solar lights, helping us to reach 54 people living without electricity.
- ☐ I enclose a cheque made payable to SolarAid

Please charge my:

☐ Solo ☐ Switch ☐ Visa ☐ Amex ☐ Mastercard ☐ Delta ☐ Maestro

Card No.

Valid from Expires Issue No.

Signature _____

Date _____

Free SM100 solar light

☐ Tick this box if you are donating £50 or more and would like us to send you your own SM100 solar light.

giftaid it

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify the charity if you want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code

☐ I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to SolarAid.

Date _____

Increase an existing Direct Debit



To increase an existing Direct Debit you can phone us on 020 7278 0400 or email info@solar-aid.org telling us your name and the amount you would like to increase your donation to. If you would prefer to increase your donation by post, please fill in this form and return to: SolarAid, Creative Works, First Floor, 7 Blackhorse Lane, London E17 6DS.

Your name(s)
Address
Postcode
I would like to make a gift of £ _____ monthly / quarterly / annually
Please debit my bank/building society account on this day of the month:
<input type="checkbox"/> 1st <input type="checkbox"/> 10th <input type="checkbox"/> 20th

Instruction to your bank or building society

Please pay SolarAid Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with SolarAid and, if so, details will be passed electronically to my bank/building society.

Signature(s) _____

Date _____

Set up a new Direct Debit

You can set up a Direct Debit online by visiting solar-aid.org/donate. If you would prefer to set up a Direct Debit by post, please fill in this form and return to: SolarAid, Creative Works, First Floor, 7 Blackhorse Lane, London E17 6DS



Instruction to your bank or building society to pay by Direct Debit



Name and full postal address of your bank or building society

To: The Manager	Bank/building society
Address	
Postcode	

Name(s) of account holders

Bank/building society account number

--	--	--	--	--	--	--	--

Branch sort code

--	--	--	--	--	--

Service user number

9	7	3	7	8	5
---	---	---	---	---	---

Your name(s)

--

Address

--

Postcode

--

I would like to make a gift of £_____ monthly / quarterly / annually

Please debit my bank/building society account on this day of the month:

☐ 1st ☐ 10th ☐ 20th

Instruction to your bank or building society

Please pay SolarAid Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with SolarAid and, if so, details will be passed electronically to my bank/building society.

Signature(s)

--

Date

--

Free SM100 solar light ☐ Tick this box if you are donating £20 a month or more and would like us to send you your own SM100 solar light.

giftaid it

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify the charity if you want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code

☐ I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to SolarAid.

Date

--

This guarantee should be detached and retained by the payer.

The Direct Debit Guarantee



The Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

If there are any changes to the amount, date or frequency of your Direct Debit, SolarAid will notify you within 10 working days in advance of your account being debited or as otherwise agreed. If you request to collect a payment, confirmation of the amount and date will be given to you at the time of the request.

If an error is made in the payment of your Direct Debit, by SolarAid or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when SolarAid asks you to.

You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

Fundraiser Name
Event
Address
Postcode **Date**
Email
Phone



Registered with
**FUNDRAISING
REGULATOR**



giftaid it

Please tick below if you would like SolarAid to reclaim the tax you've paid on this donation. Please read the declaration*. You must provide your full name, home address, postcode and tick the 'Gift Aid' box for us to claim tax back on your donation. SolarAid will receive 25p for every £1 that you give, at no extra cost to you.

Full Name	Full Home Address	Postcode	Gift Aid	Amount	Date Received
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	
				£	

Payment

Phone Call us on +44 (0)20 7278 0400 and we'll happily take a payment.

Cheque Make any cheques payable to 'SolarAid' and send to our address.

Bank transfer Co-operative Bank, Sort code: 08-92-99, Account number: 65198643

*By ticking the Gift Aid box, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want SolarAid to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that SolarAid will reclaim 25p of tax on every £1 that I have given.

SolarAid is a registered charity (1115960) and a company limited by guarantee (3867741) in England and Wales.

Thanks for your support!

Contact us

Address: SolarAid, Creative Works, First Floor, 7 Blackhorse Lane, London E17 6DS

Email: info@solar-aid.org

THANKS FOR YOUR SUPPORT

SolarAid

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Lane, London E17 6DS

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