

Carols by Solar Light

Help SolarAid **Light the Way** by holding a carol service by solar light this winter and fundraising for children in Africa to have a brighter future.

WHAT'S IT ALL ABOUT?

In Africa, millions of families live without electricity. At 6pm when the sun goes down they are either plunged into darkness or burn expensive, dangerous kerosene to light their homes. The money you raise will help ensure families in Africa can live safely at night with a solar light.

Solar lights help children study, improve their health and have a marked impact on exam results—get your school involved to learn more and receive fantastic teaching resources and activities.



GET INVOLVED!

Carols by Solar Light is a great way to turn your winter concert into something even more special. Solar lights create a beautiful (and safe!) atmosphere whilst teaching students and parents about the reality faced by children all around the world when they light their homes.

ALL FUNDRAISING DOUBLED!

What's more, funds raised by your school until 5th February will be **DOUBLED by the UK government** as part of SolarAid's **Light the Way** campaign. Check out our online Impact Calculator to see the benefits your donation brings to families in Africa... then times it by two!



PHOTO: CORRIE WINGATE/SOLAR AID

WHAT DO WE DO?

- 1 Sign up and order your solar lights from SolarAid—call 020 7278 0400***
- 2 Set a date and advertise it to the whole school community**
- 3 Get practising! We have some song suggestions in our Tips section.**

To help promote your event we can also send you flyers, leaflets and badges, plus everything you need for your students to make their own posters. We can also send you an **assembly presentation** to teach your students more about SolarAid and Carols by Solar Light. Call us and ask for Grace.

* Every school to sign up will be sent a free light. We don't usually give our lights out for free so you'll need to purchase the rest, but all the money you send for them will count in full towards your fundraising total. We're also offering a special discount for schools taking part: each light is £10+pp.

TOP TIPS!

- ◆ Give people plenty of notice about the event
- ◆ Ask for a donation entry fee on the door
- ◆ Ask students and parents to bring in Christmas-themed goodies to sell at the event
- ◆ Sing some light-themed songs! Our favourite song is 'This Little Light of Mine'.
- ◆ Make it an all-day event and have a muftiday—the students could all wear sunglasses to school!
- ◆ Hold a raffle or auction off the solar lights at the end of the event

"Kerosene was expensive for me so I did not allow my daughter to study at night but now she is free to study any time with the solar light."

HONORATHA ELIPIDI, TANZANIA

AFTER THE EVENT

Give us a call on 020 7278 0400 to discuss the best way to pay that works for your school, whether that's online, by cheque or invoice. We'll send you a certificate and poster showing the amazing impact your donation has made.

For more ideas and information, please call our friendly team on 020 7278 0400 or email info@solar-aid.org