



## The Jive Aces help charity SolarAid and the UK government to spread some sunshine during the dark winter months

**Tuesday 4<sup>th</sup> January 2014:** The UK's number one jive and swing band, The Jive Aces, have launched a new version of the classic song – Bring me Sunshine – in support of SolarAid's work distributing solar lights in Africa. The international development charity is also being supported by the UK government who are matching all donations made to SolarAid until March 1<sup>st</sup> 2014.

Bring me Sunshine has been launched to spread some sunshine during the wet winter months in the UK. SolarAid's Chief Fundraiser Richard Turner explains:

*"The headlines of the past few days say it all; people in the UK are fed up with the winter blues. But whilst we put up with the wind and the rain in the UK there are families in Africa switching on solar power for the first time. We hope that this video will bring a smile to your face and that the 'feel good' feeling of helping others will help brighten your own day. Once you've donated, make sure no-one is left out in the cold by sharing it with friends and families too!"*

Lead singer from The Jive Aces Ian Clarkson says: *"Bring Me Sunshine is one of our all-time favourite songs and we very happy that Solar Aid are using our version for this great cause and to help spread the sunshine in both the UK and Africa! We love the ground breaking work that SolarAid are doing and were astounded something so simple as a small solar light could have so many immediate benefits, and give a brighter future to people in need."*

The video can be viewed at <http://youtu.be/1lRqdXlhLUA>

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### Notes to editors:

#### For more information:

Contact Tom Moore: [tom.moore@solar-aid.org](mailto:tom.moore@solar-aid.org) or 020 7278 0400.

Visit website: [www.solar-aid.org](http://www.solar-aid.org)

### About SolarAid

SolarAid is a London-based international charity that believes in business-based solutions to poverty and climate change. SolarAid was founded in 2006 by the solar sector to explore and create clean, safe, affordable energy for all.

In 2008 SolarAid created a social enterprise called SunnyMoney to run it's on the ground operations in Africa. SunnyMoney uses an innovative distribution model to sell solar lights in rural off-grid communities currently dependent on costly, toxic kerosene for lighting. By building a sustainable market for solar products SolarAid and SunnyMoney aim to eradicate the kerosene lamp from Africa by 2020.

### About The Jive Aces

The Jive Aces are a six-piece UK based, jive and swing band. They were the winners of BBC TV's Opportunity Knocks and Britain's Got Talent semi -finalists in 2012. They have recorded a number of



high profile singles and albums and are very keen to help provide better opportunities to 600 million rural Africans living without access to electricity.

### **UK Aid Match**

The UK government are supporting SolarAid this winter by doubling all donations made by UK residents before the 1<sup>st</sup> March 2014. **Donation link:** <https://www.solar-aid.org/donate/>